

Your Vision

The secrets to the questions about your business lay within your vision!!

Close your eyes and visualize your business in 10 years. What would you dare do if you knew you couldn't fail?

Describe what you see, hear and feel in your life. Who is there, what does your business look like, how do you spend your time?

Write it, Draw it, Doodle it - whatever feels right!

Making Sh*t Happen
build the business you dream of

WHY . HOW . WHAT

Imagine knowing exactly what you need to create exactly what you want!

Having a clearly defined WHY helps keep you focused in business, allowing you to make confident decisions that work to get you closer to the business of your dreams. HOW & WHAT are the simple details that help you bring that vision to reality.

WHY

Try this madlibs:

I'm inspiring _____ so that
_____ (action greater than
yourself). You can then use this
sentence in everything you do.

eg. Hailey's is: I'm inspiring and
empowering women to feel fabulous so
that they can live happier, more
fulfilled lives.

HOW

How are you going to achieve your
why?

eg. Hailey's is: allowing women to feel
classy and comfortable.

WHAT

What are you providing as your
products, services and offerings to
clients?

eg. Hailey's is: flats.

WHY

HOW

WHAT

YOUR PLAN

You need more than just goals to make s*it happen!

Setting goals is fundamental in making your dreams a reality - creating goals the right way is how you get excited enough about them to take action - defining the necessary steps you need to take to accomplish that goal is how you make s*it happen.

how to write a goal:

I make \$10,000 a month from my business by September 12
pretense quantifiable & specific by-when date

GOAL #1

HOW DO I GET THERE
we don't need to know all the steps

GOAL #2

HOW DO I GET THERE
we don't need to know all the steps

GOAL #3

HOW DO I GET THERE
we don't need to know all the steps

MAKING MONEY

You started a business, not a hobby!!

Having financial goals is key to staying on track and breaking them down shows you how simply you can achieve them . Understanding where revenue is generated in your business and how many sales you need in order to achieve those goals gives you the confidence and coontrol to grow your business.

YOUR MONEY GOAL BY WHEN:

YOUR ANNUAL REVENUE GOAL:

YOUR MONTHLY REVENUE GOAL (divde above by 12):

Name of Products/Service -	Unit Price	X	# of units	=	REVENUE
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#1.

#2.

#3.

#4.

#5.

#6.
